



## Cost estimation of securParm

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# Costs for implementing the falsified medicines directive (extrapolation for Europe and Germany)



## Costs MAH

- **Printing DMC and managing serial numbers**  
= 1,6 €Cent/Pack\*
- **Running of national system and European hub**  
= 1,3 – 2,2 €Cent/Pack \*/\*\*
- **Tamper Verification Feature**  
= 0 – 2 €Cent/Pack\*

**total costs per pack: 3 – 6 €Cent**

**\* Estimation of EFPIA in 2012**

## Costs for implementation in Germany

**All Rx-Products included**

(700 Mio. Rx packs/year X 3-6 €Cent)

**= 21 – 42 Mio. €/year**

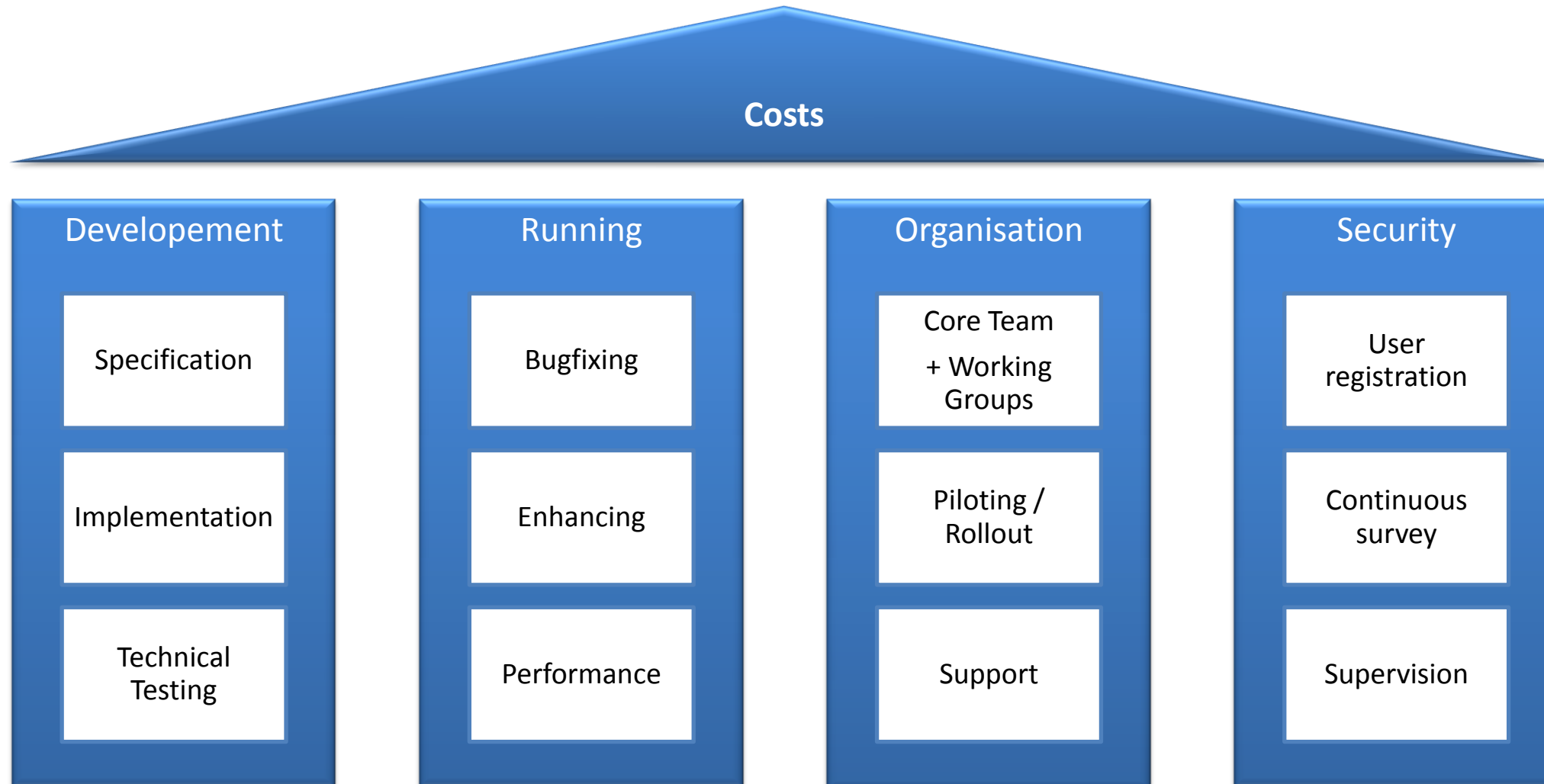
## Costs for implementation in Europe

**All Rx-Products included**

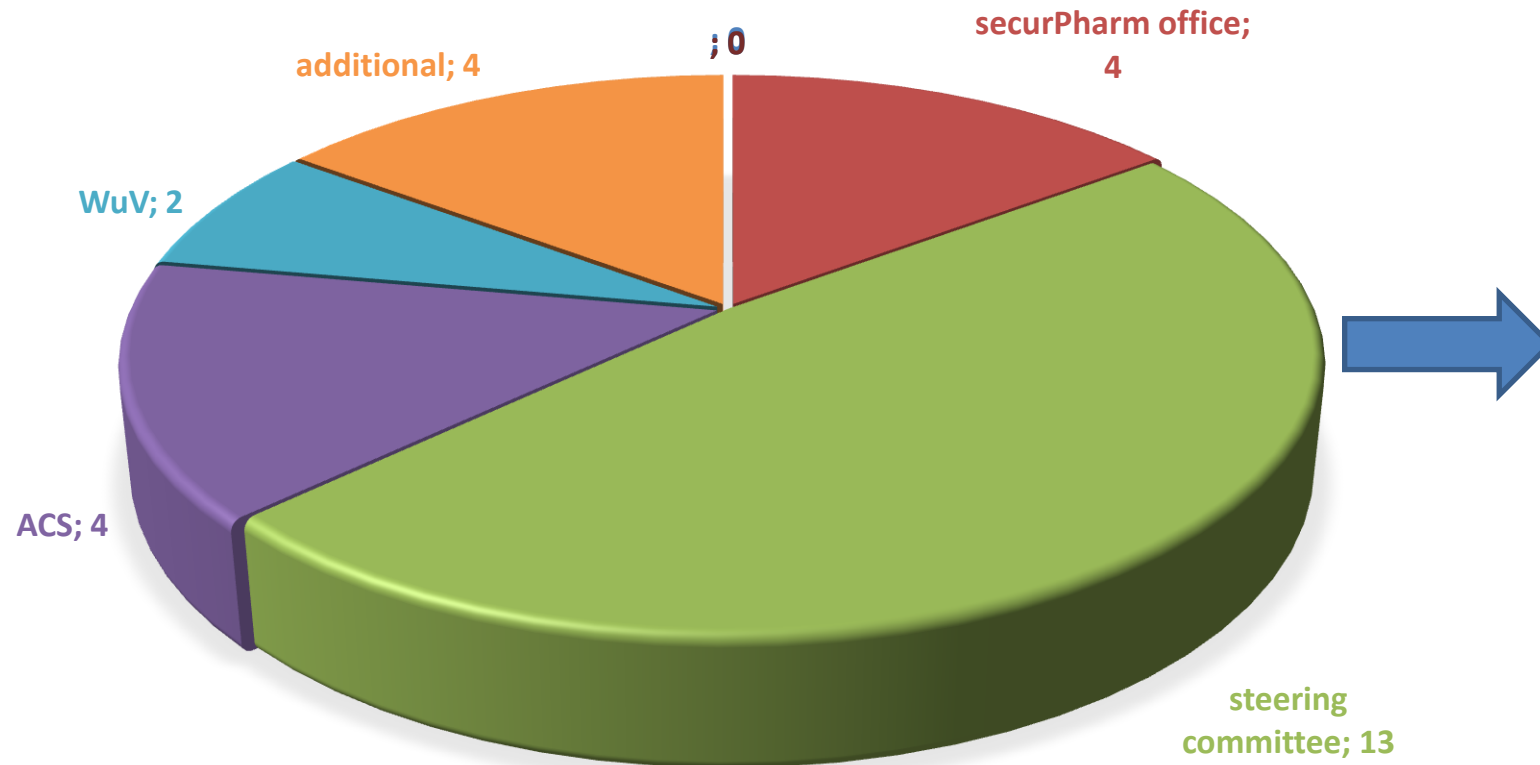
(9.5 billion Rx packs/year X 3-6 €Cent)

**= 285 – 570 Mio €/year**

**\*\*estimation securPharm in July 2015: we will be lower than that**



# how many people are in the team



Total of 27 heads  
~ 8 people full  
time for core team



## **2. securPharm European Conference on the Falsified Medicines Directive**

22.7.2015

for German pharmaceutical industry,  
wholesalers und pharmacies

23.7.2015

for international stakeholders

